



JAMSA
Journal of Asian Medical Students' Association



SPONSORSHIP PROSPECTUS

**Journal of Asian Medical Students'
Association 2021/2022**

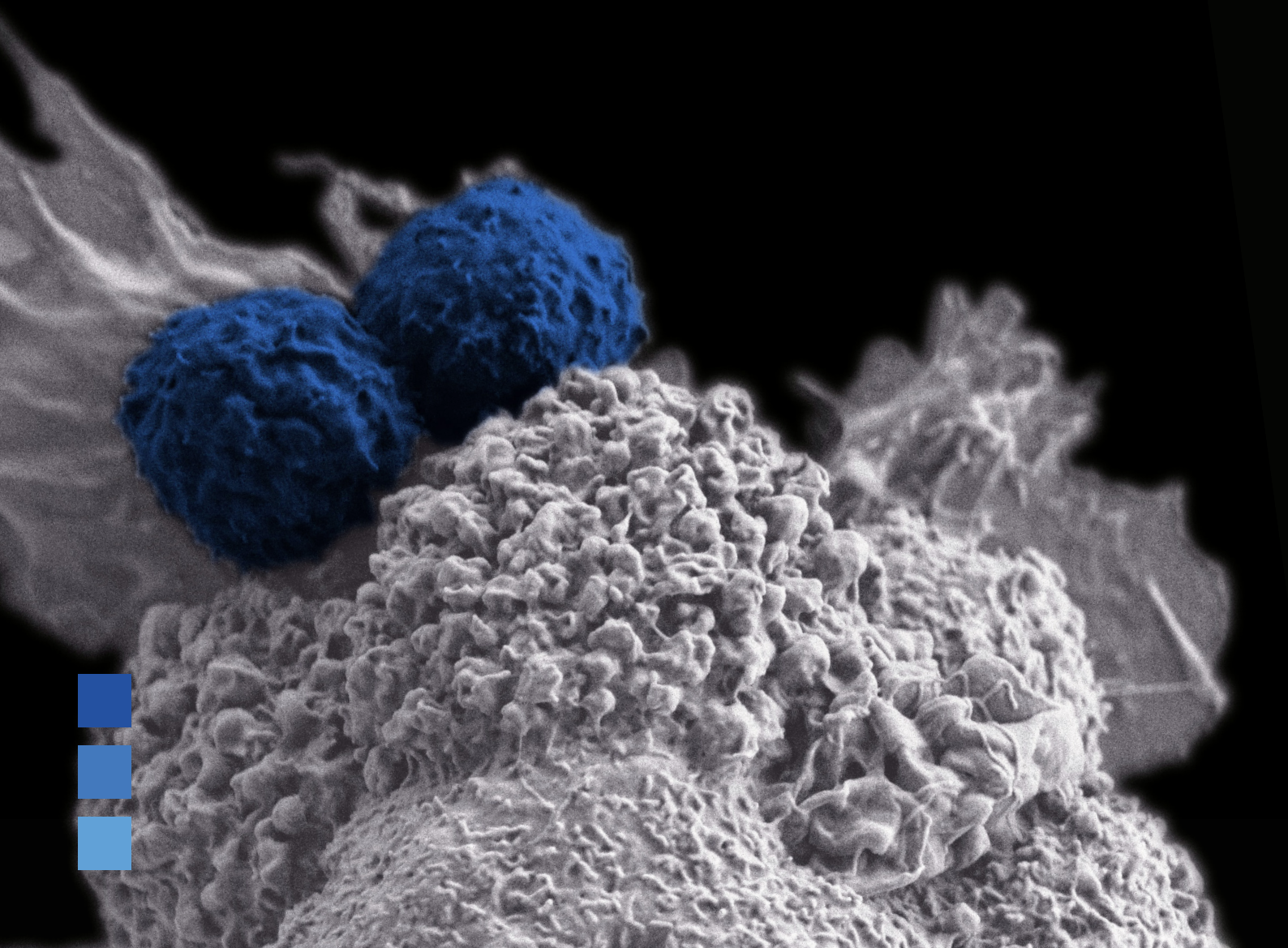


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PREFACE

The Journal of Asian Medical Students' Association (JAMSA) (ISN 2226-3403) is an **international, online open-access, peer-reviewed, student-led biomedical research journal** of the Asian Medical Students' Association International (AMSA International). Established in 2011, JAMSA published its first issue in the year 2012. It is currently indexed in Ulrichsweb, Google Scholar, Index Copernicus, Gale Cengage Learning, ROAD (Directory of Open Access Scholarly Resources) Indexing, BASE (Bielefeld Academic Search Engine) and Genamics Journal Seek. JAMSA's vision is to bring international recognition to the research work of young researchers, including but not limited to the member countries of AMSA International, **without having them to pay for hefty publication costs**. JAMSA welcomes all forms of scientific articles including original research articles, review (systematic as well as narrative), meta-analyses, case reports, letters to the editor, commentaries, perspectives, etc., related to medicine, public health and biomedical sciences.

Over the past 35 years, AMSA International has thrived and developed into a diverse and esteemed medical student organisation, representing and connecting medical students spanning Asia-Pacific, Oceania, The United Kingdoms and beyond. AMSA International, with its vision of Knowledge, Action and Friendship, encourages young and budding researchers who are beginning their careers in the medical and scientific fields to publish their research work in JAMSA. JAMSA being an indexed journal free of any publication cost is making its way into the ever-expanding world of scientific research. AMSA International provides JAMSA with an array of methods to communicate with its 27 member chapters worldwide.

This sponsorship prospectus denotes the areas you can capitalise on exclusive branding, events, networking and relationship-building opportunities with our association. Significant benefits of aligning with AMSA International and JAMSA include brand recognition, the chance to interact with target audiences (medical students and alumni from around the world), an extension of your communication platform, and increased profile and influence.



JAMSA Board 2021/2022

The Editorial Board

Chief Editor

Oshin Puri (AMSA-India)

Associate Editor-Indexing

Syed Mustafa Ali Shah (AMSA-Pakistan)

Team of Original Research Publications

Associate Editor

Shuo-Yan Gau (AMSA-Taiwan)

Editors

Kumar Abhishek (AMSA-India)

Eshwar Rajesh (AMSA-India)

Le Nha Duyen (AMSA-Vietnam)

Anita Dominique Subali (AMSA-Indonesia)

Hung-Liang, Pai (Taiwan)

Team of Review Research Publications

Associate Editor

Pratyush Kumar (AMSA-India)

Editors

David Nugraha (AMSA-Indonesia)

Rivaldi Ruby (AMSA-Indonesia)

Nathaniel Gilbert Dyson (AMSA-Indonesia)

Ayers Gilbert Ivano Kalaij (AMSA-Indonesia)

Taniya Poulik (AMSA-India)

Team of Conference Publications

Associate Editor

Karan Srisurapanont (AMSA-Thailand)

Editors

Valerie Josephine Dirjayanto (AMSA-Indonesia)

Charens (AMSA-Indonesia)

Ghea Mangkuliguna (AMSA-Indonesia)

Munib Abbas (AMSA-Pakistan)

Febby Gunawan Siswanto (AMSA-Indonesia)

The Managing Board

Chief Editor

Oshin Puri (AMSA-India)

Team of Public Relations

Managing Editor

Japmehr Kaur Sandhu (AMSA-India)

Public Relations Executive

Satria Angga Widitama (AMSA-Indonesia)

Rifda Hanun Shalihah (AMSA-Indonesia)

Vincentius Mario Yusuf (AMSA-Indonesia)

Mellybeth Indriani Louis (AMSA-Indonesia)

Team of External Relations

Managing Editor

Chirag Pankaj Chawla (AMSA-India)

External Relations Executives

Bernadine Gracia Duindrahajeng (AMSA-Indonesia)

Hannah Andrea A. Sagsagat (AMSA-Philippines)

Luisa Yulia Saputra (AMSA-Indonesia)

Team of Web and Publication

Managing Editor

Bhargavi R. Budihal (AMSA-India)

Publication Executives

Janille Rochel G. Villeno I (AMSA-Philippines)

Anjali Madiboina (AMSA-India)

Managing Editor of International Research Board and National Research Operations

Bernadine Tiara Maharani (AMSA-Indonesia)

National Directors of Research

Chan Li Xuan, Beverly (AMSA-Singapore)

Thawin Techapongsatorn (AMSA-Thailand)

Aileen Alessandra Suryohusodo (AMSA-Indonesia)

Hiu Tung Alana Tang (AMSA-England)

Alan Chan (AMSA-Hong Kong)

Hsin Pei Yang (AMSA-Taiwan)

Zara Arshad (AMSA-Pakistan)

K.M.M. Fuad Ahmed (AMSA-Bangladesh)

Kaegen Miranda (AMSA-India)

Khatanzaya Sukhgerel (AMSA-Mongolia)

Yang Nga Si (AMSA-Macau)

National Directors of Research

1. What is N-DoRs:

National Directors of Research or N-DoRs are the representative of each chapter's research departments. N-DoR aims to help each chapter to grow and nurture research enthusiast to support the research department and academic department. N-DoRs will have a constant coordination with JAMSA to conduct a variety of trainings, workshops, journal club meeting and competitions to support the aim.

2. AMSA International Chapter Members with active N-DoRs:

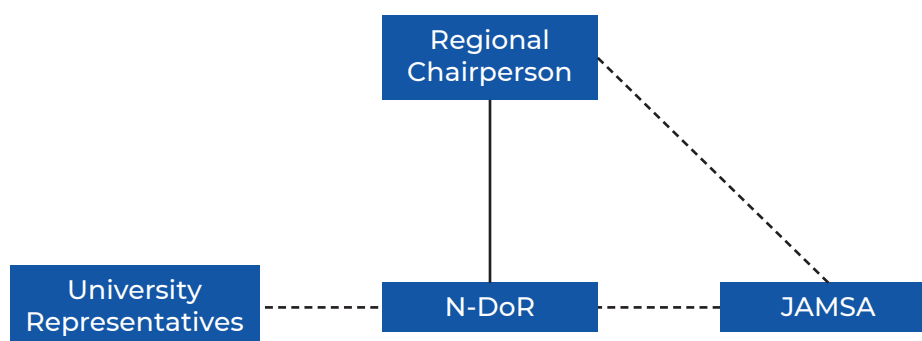
- **Singapore:** Chan Li Xuan Beverly (RC, acting as representative)
- **Thailand:** Thawin Techapongsatorn
- **Indonesia:** Aileen Alessandra Suryohusodo
- **England:** Hiu Tung Alana Tang
- **Hong kong:** Alan Chan
- **Taiwan:** Hsin Pei, Yang
- **Pakistan:** Zara Arshad
- **Bangladesh:** K.M.M. Fuad Ahmed
- **India:** Kaegan Miranda
- **Macau:** Yang Nga Si
- **Mongolia:** Khatanzaya Sukhgerel

3. Workflow between JAMSA and N-DoRs:

a. Job Descriptions

- Help and coordinate each chapter to hold a national research training and workshops, national or local journal club meeting, competitions, and many more to support the research department in each chapter especially newly established research department in several chapters through **AMSA International Research Revolution**
- Promote and attend each chapter's trainings and competitions and encourage every chapter to attend the international training and competitions held by JAMSA

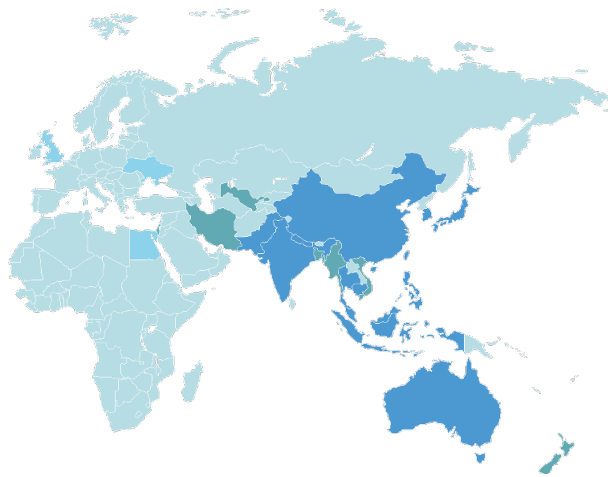
b. Workflow



Command line : —————

Coordinate line : - - - - -

Asian Medical Students' Association International



AMSA International Member Chapters

17

Full Members

2

Associate Members

8

Observer Members

27

Countries

40,000+

Student Members

Asian Medical Students' Association (AMSA) International is a peak representative organisation for medical students from across Asia, the Asia-Pacific and beyond. AMSA has trained future doctors-to-be to share knowledge, undertake activities and social services and create international friendships.

Today, AMSA International has grown into a dynamic student-led, not-for-profit, non-political organisation. With members and friends spanning the globe, AMSA International has branched and introduced many exciting subsidiaries and activities to be undertaken regionally and nationally within the member nations with the motivating support of our partners.

The vision that has kept AMSA International sustained until this very day is Knowledge, Action and Friendship, three areas we continuously strive to further in our members and peers.

Journal of Asian Medical Students' Association

What is JAMSA?

The Journal of Asian Medical Students' Association (JAMSA) (ISSN: 2226-3403) is a student-led international, open-access, peer-reviewed biomedical research journal of the Asian Medical Students' Association-International (AMSA International). We publish high-quality original research articles, reviews (systematic as well as narrative), meta-analyses, case reports, commentaries and perspective articles written by medical students in the regions of Asia-Pacific, Oceania, The United Kingdoms and beyond. We are a member of CrossRef, and all the articles as well as abstract books are allotted DOI (Digital Object Identifier). We're enlisted in ICMJE (International Committee of Medical Journal Editors) and follows internationally set guidelines for the conduct, reporting, editing & publishing of all scholarly works. We host academic competitions, monthly journal clubs and training workshops to promote the spirit of research and develop critical thinking skills.

Our Vision

JAMSA is dedicated to fostering research and creating a culture of high achievement amongst medical students. We aim to broaden the awareness of the value of research and provide medical students with the opportunity to develop the skills necessary to become promising researchers. The myriad of activities organised by JAMSA promotes innovation, critical thinking and communication skills amongst medical students. These activities include, but are not limited to, the following:

- **JAMSA Regular Editions**

The Journal of Asian Medical Students' Association (JAMSA) (ISSN : 2226-3403) publishes a new volume every year, featuring peer-reviewed original articles, review articles (systematic and narrative), meta-analyses, case reports, letters to the Editor, commentaries, perspectives and much more from students of various regions of Asia-Pacific, Oceania, The United Kingdoms and beyond. All our volumes, from the first (published in 2012) to the 9th edition (published in 2021), are online open access journals indexed into Ulrichsweb, Google Scholar, Index Copernicus, Gale Cengage Learning, ROAD (Directory of Open Access Scholarly Resources) Indexing, BASE (Bielefeld Academic Search Engine) and Genamics Journal Seek. The broad scope of JAMSA interests readers from a range of varied professionals to read the latest issues and keep themselves updated with medical news.

- **EAMSC and AMSC Abstract Books**

East Asian Medical Students' Conference (EAMSC) and Asian Medical Students' Conference (AMSC), which are organised by AMSA International, host a wide range of scientific competitions where students present their research works as Scientific Papers and Posters, White Papers, Public Infographic posters and Video Infomercials. JAMSA, being AMSA International's Journal, publish the Abstract Books of these conferences featuring the abstracts of all presentations of the conference. The Abstract Book also serves as a platform for promoting our sponsors and partners among research enthusiasts, academic delegates, as well as general delegates from all our member chapters.

- **Research Contests**

JAMSA conducts a variety of academic competitions to allow students to showcase their research. Research needs motivation, especially when it is to be done with the incredibly vast medical curriculum. Keeping this challenge in mind, JAMSA conducts research contests annually giving a chance to medical students to bag exclusive prizes and subscriptions, along with getting a chance to get their research work published in our journal. We believe that incentivising research will encourage students to attempt research projects, igniting curiosity among them, hence motivating them for further projects and fostering scientific analytic skills in them.

- **Research Training Workshops**

JAMSA training workshops are about demystifying research, research methodologies and the publication process. They serve as a step-by-step guide to introduce authors to article writing and research tools. The workshops are designed in a way to keep students' experience as central and engage them in a range of challenging discussions and hands-on exercises, encouraging them to undertake research and write papers themselves. The workshops will also serve as a platform to introduce the potential authors with the structure and procedures of the JAMSA peer-review process.

- **JAMSA Journal Club**

JAMSA holds a formal journal club to give AMSA members an insight into conducting high-quality research and writing good quality scientific papers.

The journal club meeting will be conducted on a regular basis, involving a presentation of the latest breakthrough in medicine followed by a discussion about the novelty of the idea led by a qualified faculty from the field to which the research belongs. The session ends with a Q&A session to clarify doubts of all attendees. Through our journal club, we cultivate academic discussion and student engagement in new advances in science, medicine, health and technology, journal club allows students to discuss high-quality research papers and learn from esteemed faculty members to develop the skills necessary to engage in promising research themselves.

Social Media Campaigns

JAMSA's social media campaigns take place throughout the year, especially on International Research related days by creating content giving an insight into research methodologies, publication hacks, updates about scientific and medical researches. These campaigns employ AMSA International's and JAMSA's social media platforms to spread awareness among our vast international audience. These campaigns play a pivotal role in updating our readers on the supporting partners and sponsors of JAMSA as well as gain more audience and engage potential authors through various social media promotion strategies.

Our Website

JAMSA partners will be offered the opportunity to have their name, logo, website link and a short discretion of up to 100 words displayed on our website for the duration of the contract term. Explore JAMSA's website (<https://jamsa.amsa-international.org>) to learn more about our journal! Our website features our Editorial and Management Teams, important announcements regarding our upcoming events along with the latest and previous issues of the journal.

Our Social Media Platforms

JAMSA uses a variety of social media platforms with growing numbers to engage with its audience and keep them informed of research contests, conferences, research training workshops and activities of the journal club. It also provides a platform for communication between associates in member chapters and access to up to date information regarding JAMSA. Currently, JAMSA utilises Facebook, Twitter, and LinkedIn to ensure more exposure and reach more people.

Twitter	: 236 followers
Linkedin	: 498 followers
Facebook	: 4175 followers


























JAMSA Sponsorship Opportunities

Benefits of Building Partnership and Sponsorship with JAMSA

1. **Recognition as a partner/sponsor of JAMSA** on both the JAMSA website.
2. **Outreach and student-based broadcasting network**, guaranteeing social exposure of your organisation especially for research active community
3. **Promotion of events and products related to your company** across all social media channels and JAMSA events
4. **Access to International Platforms** to showcase your company and its services.
5. **Exposure of your brand** to thousands of medical students and medical doctors all across Asia-Pacific, Oceania, The United Kingdoms and beyond.
6. **Showcase your offerings** to AMSA International's extensive network of alumni.
7. **Help to shape a better healthcare system** by equipping our future doctors with essential research knowledge, skills and values
8. **Create a customised partnership agreement** with JAMSA tailored to meet your company's specific needs!

Sponsorship Packages (JAMSA Sponsorship Levels & Benefits)

Benefits	Platinum	Gold	Silver	Bronze
Addressing JAMSA Board Members and National Research Directors across the Asia-Pacific, Oceania and The United Kingdom's regions			-	-
Advertisement in JAMSA's EAMSC and AMSC abstract books (page)	1	1/2	Logo only	-
Exclusive event official sponsor		-	-	-
Exposure and advertising during workshops and journal club : <input type="checkbox"/> Pre-event promotional video <input type="checkbox"/> Logo display in presentation slides <input type="checkbox"/> Sponsor ads in session blocks	7 min  	5 min  	2 min  -	-  -
Access to JAMSA's events delegates database			-	-
Promotional post on JAMSA'S website				
Promotional post on social media (Linkedin, Facebook, Twitter)				
Result tracking				
	USD 2000	USD 1500	USD 1000	USD 750

Ala Carte/Add-on

1. Addressing JAMSA Board Members and National Research Directors across the Asia-Pacific, Oceania and The United Kingdom's regions

JAMSA is offering sponsor partners the opportunity to address the bright, young JAMSA Board Members and National Research Directors of each AMSA chapter during the JAMSA virtual workshops and journal clubs. Partners will be able to address them for 15 minutes virtually.

Price: 600 USD

2. Recognition in JAMSA's EAMSC and AMSC Abstract Books

A full-page advertisement is offered to feature your brand in the EAMSC and AMSC abstract books by JAMSA. These e-abstract books will be distributed during AMSA International's conferences

Price: 800 USD

3. 7 minute Pre-Event Promotional Video at JAMSA's Events

JAMSA is offering partners to promote your presence and introduce your company or products by a 7 minute video in JAMSA virtual events.

Price: 500 USD

4. Logo Display in JAMSA's Presentation Slides

JAMSA is offering partners to have their logo displayed virtually in presentation slides throughout our virtual workshops and JAMSA journal club.

Price: 350 USD

5. Sponsor Ads During Workshops and Journal Club's Session Blocks

A 20-second ad will be shown during JAMSA workshop and journal club's sessions or workshop breaks

Price: 350 USD

6. Social Media Platforms

JAMSA sponsor partners will be offered the opportunity to have their names, logos, products and services promoted on all JAMSA social media platforms regularly in short posts or any suitable length for respective platforms. Partners will also be allowed to have their promotional video displayed and screened on AMSA International's YouTube channel during live webinars or JAMSA events.

Price: 800 USD

7. Website

JAMSA offers sponsor partners the opportunity to display their names, logos, website link and short description (Up to 100 words) on JAMSA website for the duration of the contract term. Additionally, JAMSA sponsor partner's advertisements and logos will be displayed on JAMSA website banners in a rotating manner on a monthly basis, accompanied by a news post of any products or services.

Price: 800 USD

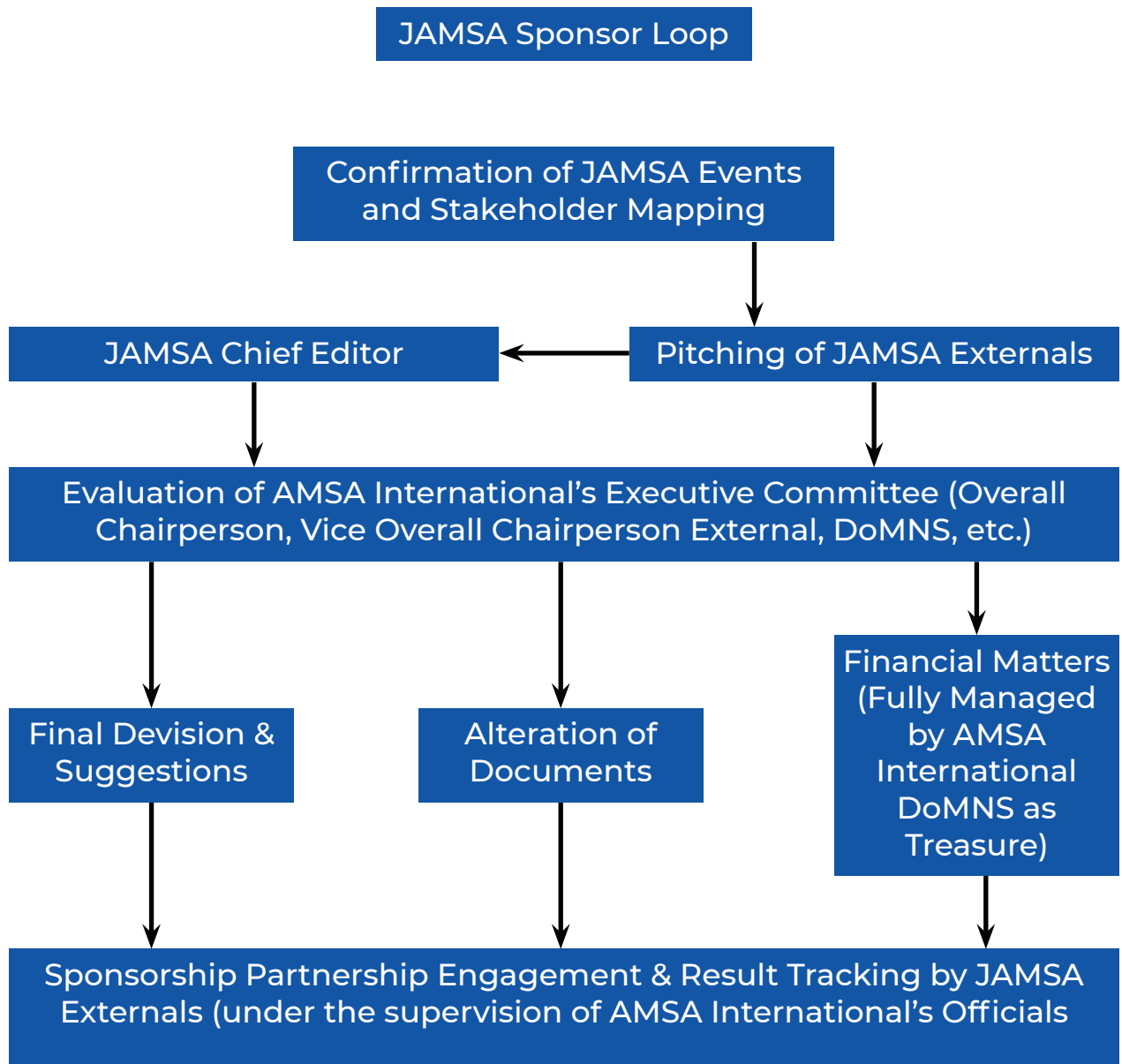
8. Result Tracking

JAMSA understands that our sponsor partners would like to gain brand awareness and receive more recognition through sponsoring in JAMSA events. Hence, we offer :

- Pre-event, intra-event and post-event surveys
- Tracking of social media mentions before, during and after the JAMSA event

Price: 500 USD

JAMSA Sponsorship Workflow



Indexed in 



Member of 



Enlisted in 





JAMSA
Journal of Asian Medical Students' Association